

PRESS RELEASE: FLEMINGTON FALL CRAFTS FESTIVAL OCTOBER 17 & 18

CONTACT: Tim Cianciola (802) 425-3399 or tim@craftproducers.com

The 24TH ANNUAL FLEMINGTON FALL CRAFTS FESTIVAL
Hunterdon County Fairgrounds off route 179 in Ringoes, NJ
October 17 & 18

Craftproducers is pleased to announce that this long-time, popular craft show is once again being staged at the Hunterdon County Fairgrounds in Ringoes, NJ. While the show has a 24 year history in Flemington, this will be the first time that the fall festival is presented by Craftproducers, based in Charlotte, VT. Craftproducers acquired the show from United Craft Enterprises in 2008 but chose not to promote the show that year due to insufficient lead time. The event was postponed, much to the chagrin of its loyal followers.

However, Craftproducers staged the successful spring version of this show in May. More than 5,000 attended. The crowd was quite pleased that the show was back. They appreciated a vast improvement in the quality of the exhibiting artisans. The audience is intensely loyal to this show.

In these challenging economic times, there is actually a reinvigorated interest in all things handmade. This trend is especially evident in the proliferation of farmers markets and the numerous restaurant chefs using local ingredients to the greatest extent possible. "This is an era of small treats," says Tim Cianciola of Craftproducers. "We are perfectly poised to bring handmade products to the public. Many of the artisans are reporting successful shows so far this year." He continues; "They sees us as comfort food. They want to go out and have a good time, spend a little money and support our artist/entrepreneurs. They're not going to the mall to buy big ticket items but going to craft shows where they buy something meaningful that is made in a sustainable way. They get to meet the artist/maker and get a story with their purchase."

The Flemington Fall Crafts Festival will take place at the new and improved Hunterdon County Fairgrounds. Four large buildings house the exhibitors so the event takes place rain or shine. Over 150 artisans will attend. The Festival is a traditional marketplace where the maker sells directly to the customer. As such, good deals abound. There is a food pavilion, musical artists, face painting, and a juggler. Craft demonstrations are continuous and illustrate the fact that everything here is genuinely handmade.

The Flemington Spring Crafts Festival at the Hunterdon County Fairgrounds will be held October 17 & 18. The site is conveniently located off Route 202 by taking the Route 179 exit, the Lambertville exit. The entrance fee is \$6 for adults. Kids are free. The show is open 10-5 both Saturday and Sunday. Parking is free. No pets are allowed on the Fairgrounds.

For more info, call visit www.craftproducers.com.